

Scott Porad

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Technology and product leader. Proven track record of success with emerging technology and business models. Excellent software project manager and recruiter. Curious.

- Marketplaces and Gig/Sharing Economy – Rover
- Online Media / Social Media / User-Generated Content – ESPN, Do206, Cheezburger
- E-commerce – drugstore.com

Experience

Chief Technology Officer (CTO), Rover

2013 - 2020

Pioneered gig/sharing economy marketplace business models in the US, Canada and Europe

- Responsible for all aspects of technology: software engineering, cloud infrastructure, data platform and machine learning, information security and information technology
- Partnership with Product Management to define product strategy, roadmap and backlog
- Led intense organizational growth and change -- 159x annual revenue growth during tenure
- Managed multiple Scrum teams, ICs, managers, and managers of managers
- Grew team 30x from 5 to 150 engineers in four engineering centers -- 1 US, 2 EU, 1 MX
- Recruited roles from ICs to VP and established recruiting processes and pipelines
- Established information security and compliance programs (CIS, SOX, PCI, GDPR)
- Owned technology budget and drove financial management rhythms
- Responsible for establishing technical standards, processes and architecture
- Led two major acquisition integrations and customer migration projects
- Involved in corporate management and leadership as senior executive team member
- Developed deep understanding of online marketplace dynamics and economics

Managing Partner, Do206

2013 - 2018

Do206 is a local arts-and-entertainment guide for Seattle. Hired and supervised day-to-day general manager; oversaw financial management and reporting. Founded in 2013, sold in 2018.

Chief Technology Officer (CTO), Cheezburger Network

2007 - 2012

Pioneered Web 2.0 user-generated content business model for humor and entertainment content.

- Single-threaded product development leader: web and mobile engineering, product management, design, web operations and business intelligence
- Owned definition of product roadmap, delivery schedule and technical standards
- Managed ICs and managers; grew team from 1 to 40 -- primarily a distributed team across the US and EU with employees working from home
- Involved in all aspects of corporate management and leadership
- Developed a deep understanding of user-generated content and the essential nature of social interactions on the web

drugstore.com

1998-2006

Multiple roles at dot-com boom e-commerce pioneer.

Sr. Director, IT Operations, 2005 - 2006

Called upon to fill an unplanned vacancy in an area where I had little expertise and had to learn quickly -- transformative experience which broadened my perspective and prepared me for future CTO roles. Led a team responsible for 24/7 web operations and IT in multiple facilities across multiple time zones: 2 data centers, 2 distribution facilities, 2 call center and 1 corporate headquarters.

Sr. Director, Product Management and Director, Site Merchandising, 2003 - 2005

Led team responsible for defining product roadmap by understanding customer needs and designing production solutions.

Group Manager, Site Development and Manager, Platform Web Development, 1998 - 2003

Hands-on coder-manager leading multiple teams responsible for front- and back-end website development.

Early Career Experience

1995-1998

Starwave, Web and software development for the content management systems for ESPN.com, ABCNews.com, NFL.com, NBA.com and NHL.com.

Small World Software, Independent contributor to the earliest online fantasy sports games.

Yoyodyne Entertainment, Website development at Seth Godin's pioneering permission marketing company.

Education

University of Washington, Bachelor of Arts, Business Administration

Awards and Honors

Selected Highlights

Tech Impact Award, Seattle Business Magazine, 2018

Executive Excellence Award, Seattle Business Magazine, 2017

Startup of the Year - Rover.com, Geekwire, 2014

CIO Awards - Startup Tech Star, Puget Sound Business Journal, 2012

Best Startup Technologist, Seattle 2.0, 2010

Speaking Engagements

Selected Highlights

SXSW, 2017, 2013, 2011

Seattle Interactive Conference, 2015, 2013

Emerging Media Conference, 2013

ALM Summit, 2013

Web 2.0, 2011