

# Scott Porad

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**Proven track record of success leading teams in emerging technology and business models. Excellent software project manager. Excellent recruiter. Innovative, creative, curious.**

- Marketplaces and Gig/Sharing Economy – Rover
- Online Media / Social Media / User-Generated Content – ESPN, Do206, Cheezburger
- E-commerce – drugstore.com

## Experience

### **Chief Technology Officer (CTO), Rover**

**2013 - 2020**

Pioneered gig/sharing economy marketplace business models in the US, Canada and Europe

- Responsible for all aspects of technology: software engineering, cloud infrastructure, data platform and machine learning, information security and information technology
- Partnership with Product Management to define product strategy, roadmap and backlog
- Led intense organizational growth and change -- 159x annual revenue growth during tenure
- Managed multiple Scrum teams, ICs, managers, and managers of managers
- Grew team 30x from 5 to 150 engineers in four engineering centers -- 1 US, 2 EU, 1 MX
- Recruited roles from ICs to VP and established recruiting processes and pipelines
- Established information security and compliance programs (CIS, SOX, PCI, GDPR)
- Owned technology budget--opex and capex--and drove financial management rhythms
- Responsible for establishing technical standards, processes and architecture
- Involved in corporate management and leadership as senior executive team member
- Developed deep understanding of online marketplace dynamics and economics

### **Managing Partner, Do206**

**2013 - 2018**

Do206 is a local arts-and-entertainment guide for Seattle. Hired and supervised day-to-day general manager; oversaw financial management and reporting. Founded in 2013, sold in 2018.

### **Chief Technology Officer (CTO), Cheezburger Network**

**2007 - 2012**

Pioneered Web 2.0 user-generated content business model for humor and entertainment content.

- Led all of product development: web and mobile engineering, product management, design, web operations and business intelligence
- Owned definition of product roadmap, delivery schedule and technical standards
- Managed ICs and managers; grew team from 1 to 40 -- primarily a distributed team across the US and EU with employees working from home
- Involved in all aspects of corporate management and leadership
- Developed a deep understanding of user-generated content and the essential nature of social interactions on the web

## **drugstore.com**

**1998-2006**

Multiple roles at dot-com boom e-commerce pioneer.

*Sr. Director, IT Operations, 2005 - 2006*

Called upon to fill an unplanned vacancy in an area where I had little expertise and had to learn quickly -- transformative experience which broadened my perspective and prepared me for future CTO roles. Led a team responsible for 24/7 web operations and IT in multiple facilities across multiple time zones: 2 data centers, 2 distribution facilities, 2 call center and 1 corporate headquarters.

*Sr. Director, Product Management and Director, Site Merchandising, 2003 - 2005*

Led team responsible for defining product roadmap by understanding customer needs and designing production solutions.

*Group Manager, Site Development and Manager, Platform Web Development, 1998 - 2003*

Hands-on coder-manager leading multiple teams responsible for front- and back-end website development.

## **Early Career Experience**

**1995-1998**

**Starwave**, Web and software development for the content management systems for ESPN.com, ABCNews.com, NFL.com, NBA.com and NHL.com.

**Small World Software**, Independent contributor to the earliest online fantasy sports games.

**Yoyodyne Entertainment**, Website development at Seth Godin's pioneering permission marketing company.

## **Education**

University of Washington, Bachelor of Arts, Business Administration

## **Awards and Honors**

*Selected Highlights*

Tech Impact Award, Seattle Business Magazine, 2018

Executive Excellence Award, Seattle Business Magazine, 2017

Startup of the Year - Rover.com, Geekwire, 2014

CIO Awards - Startup Tech Star, Puget Sound Business Journal, 2012

Best Startup Technologist, Seattle 2.0, 2010

## **Speaking Engagements**

*Selected Highlights*

SXSW, 2017, 2013, 2011

Seattle Interactive Conference, 2015, 2013

Emerging Media Conference, 2013

ALM Summit, 2013

Web 2.0, 2011